## UNITED STATES DISTRICT COURT WESTERN DISTRICT OF TEXAS WACO DIVISION

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OURA HEALTH OY,	
Plaintiff,	G N (22 004F0
V.	Case No. 6:22-cv-00478
CIRCULAR SAS,	JURY TRIAL DEMANDED
Defendant.	

## DECLARATION OF JONATHAN PEARCE IN SUPPORT OF DEFENDANT'S OPPOSITION TO MOTION FOR DEFAULT JUDGMENT AND PERMANENT INJUNCTION

- I, Jonathan Pearce, being over 18 years of age and competent to make this declaration, do hereby declare as follows:
- Attached hereto as **Exhibit 1** is a true and correct copy of a printout of an article from the website Business Wire obtained from the URL: https://www.businesswire.com/news/home/20220405006108/en/On-the-Heels-of-1-Million-Rings-Sold-Oura-Now-Valued-at-2.55-Billion, accessed on September 14, 2022.
- 2. Attached hereto as **Exhibit 2** is a true and correct copy of a printout of an article from the website Forbes obtained from the URL: https://www.forbes.com/sites/alexkonrad/2021/05/04/ouras-sleep-track...0-million-to-move-further-into-personalizedhealth/?sh=528cd2252be6, accessed on September 14, 2022.
- Attached hereto as **Exhibit 3** is a true and correct copy of a printout of an article 3. from the website Kickstarter obtained from the URL: https://www.kickstarter.com/projects/circular-ring/circulartm-smart-ring-sleep-energy-performance-evolved, accessed on September 14, 2022.

4. Attached hereto as **Exhibit 4** is a true and correct copy of a printout of an article

from the website Indiegogo obtained from the URL: https://www.indiegogo.com/projects/cir-

cular-smart-ring-sleep-energy-performance#/updates/all, accessed on September 14, 2022.

5. Attached hereto as **Exhibit 5** is a true and correct copy of a series of email cor-

respondence between counsel for Circular SAS and counsel for Oura Health Oy beginning on

May 12, 2022 with the final correspondence sent on May 18, 2022.

6. Attached hereto as **Exhibit 6** is a true and correct copy of a series of email cor-

respondence between counsel for Circular SAS and counsel for Oura Health Oy beginning on

June 27, 2022 with the final correspondence sent July 19, 2022.

7. Attached hereto as **Exhibit 7** is a true and correct copy of a printout of an article

from the website DC Rainmaker obtained from the URL: https://www.dcrain-

maker.com/2022/04/oura-outlines-missing-v3-features-plan-and-its-not-good.html, accessed

on September 14, 2022.

8. Attached hereto as **Exhibit 8** is a true and correct copy of a printout of an article

from the website Wired obtained from the URL: https://www.wired.com/review/oura-ring-

gen3/, accessed on September 14, 2022.

9. Attached hereto as **Exhibit 9** is a true and correct copy of excerpts a user post

from the website DC Rainmaker obtained from the URL: https://www.reddit.com/r/ou-

raring/comments/wks8hz/oura ring app without subscription is/, accessed on September 15,

2022.

10. Attached hereto as **Exhibit 10** is a true and correct copy of a translation of the

French Code of Civil Procedure.

11. Attached hereto as Exhibit 11 is a true and correct copy of the Hague Service

Convention in English.

I declare under penalty of perjury that the foregoing is true and correct.

September 23, 2022

/s/ Jonathan Pearce

Jonathan Pearce

September 23, 2022

Respectfully submitted,

/s/ Kevin E. Cadwell

Kevin E. Cadwell

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Attorneys for Defendant Circular SAS

## **CERTIFICATE OF SERVICE**

On this 23<sup>rd</sup> day of September 2022, the undersigned hereby certifies that a true and correct copy of the foregoing has been served on all counsel of record who are deemed to have consented to electronic service via the Court's CM/ECF system per local Rule CV-5(B)(1).

/s/ Kevin E. Cadwell

Kevin E. Cadwell